

SHIP MATE CRUISE APP REACHES ONE MILLION DOWNLOADS AND CELEBRATES LAUNCH OF SHIP MATE FOR AMAZON DEVICES

NEW YORK, NY, July 22, 2014 – [Ship Mate Cruise App](#), the largest mobile cruise community, surpassed a major milestone this week: over one million downloads. The mobile platform for [Cruiseline.com](#), the second largest cruise review website and pioneer of verified cruise reviews, recently re-launched its Android version and today announced the release of Ship Mate on the [Amazon Appstore](#).

The company expects that the extension into this market will add to the impressive engagement seen on iOS and Android including:

- Over 40,000 user images uploaded
- Over 30,000 user ship and port ratings and reviews
- Over 100,000 cruise itineraries
- More than 450,000 chat and private messages
- 60% iOS users; 40% Android users

“Since our initial launch in 2010 the app has steadily grown,” said Mike Jirout, co-founder of Ship Mate Cruise App. “And, through the resources provided by our Cruiseline.com acquisition in November 2013, we’ve been able to bring the product to another level. It’s great to now have the resources required to deliver on the many requests of our community, like the Amazon launch for which many members have been patiently waiting.”

The Ship Mate app, the only one of its kind on the market, features:

- **My Cruise** – a dashboard for a user’s upcoming cruise featuring their itinerary, excursions, deck plans and a Roll Call to see and chat with fellow cruisers, plus the ability to track past and future voyages with a “cruise countdown”
- **Ship Info** – information about 200+ cruise ships including virtual tours and photos
- **Cruise Ship Tracker** – to see where a favorite ship is currently docked, plus port tips, web cams, pictures, shopping and excursion information
- **Photo Gallery** – similar to Instagram, a place to upload and showcase cruise pictures and comment on others’ posts
- **Ship and Port Reviews** – users can read community member-generated, verified ship reviews and add their own

About Cruiseline.com

Cruiseline.com launched in December 2012 as an independent, objective guide to cruises. With over 50,000 reviews to date, the site simplifies the task of choosing a cruise with unbiased opinions from fellow passengers. Unlike other cruise communities, Cruiseline.com guarantees the authenticity of thousands of verified reviews, and uses member opinions to rank the best cruises, ships and itineraries with a “Sail Score.”

Since its initial launch in 2010, Ship Mate Cruise App has been steadily growing with over 315,000 active accounts, 35,000 app opens per day and one million app opens per month. Cruiseline.com acquired Ship Mate in November 2013. For more information and to join the conversation visit: www.Cruiseline.com and www.ShipMateApp.com.

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Media Contact:

Lauren Kaufman, LKPR

laurenkaufmanpr@gmail.com

[917-414-1604](tel:917-414-1604)